



**September 2023**  
**Cleveland Open Photo Fest**  
**Bostwick Design Art Initiative**  
**2731 Prospect Ave.**  
**Cleveland, OH 44115.**

**Ad reservations and payment for  
program guide due by July 1st 2023.**

# AD RATES

### DOUBLE PAGE SPREAD

11 x 8.5" FULL BLEED (TRIM SIZE)  
(ADD .125 BLEED)  
10.5 x 8" NON BLEED

### SINGLE PAGE

5.5 x 8.5" FULL BLEED  
(TRIM SIZE)  
(ADD .125 BLEED)  
5 x 8" NON BLEED

### HALF PAGE HORIZONTAL

5 x 4" NON BLEED

### AD RATES:

**Double page spread \$500**  
**Single page \$250**  
**Half page: \$150**

**Make checks payable to  
Cleveland Photo Fest**

**Cleveland Photo Fest**  
**Box 22844**  
**Beachwood, Ohio 44122**

### PRODUCTION REQUIREMENTS:

PDF is preferred and must be 300 dpi, converted to CMYK, with all fonts embedded.

We assume client or their agency properly checked all files prior to submission. If any errors are detected, we will contact you to correct and resubmit your files, given our production schedule.

Submit files via email to [timlachina1@gmail.com](mailto:timlachina1@gmail.com).  
Contact Tim Lachina at 216.334.5979 with any questions or to discuss the cost of designing your ad.

### CPF CONTACT:

**Jim Szudy**  
[jmszudy@gmail.com](mailto:jmszudy@gmail.com)

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NAME

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COMPANY/DEALER

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